

The influence of university library on campus culture construction under moral education

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Abstract –Library culture is an important part of the Moral Education in Schools, however in currently, the function of moral education for library is weakening. In the light of this situation, it needs to recognize the mission of the University library on campus culture construction, simultaneously, propose approaches of libraries involved in the construction of campus culture, do explorations and constructions for ecological and cultural environment on universities under moral education.

Keywords– moral education; campus culture; library education

1. Introduction

University is an important place for disseminating knowledge, Inheriting Culture, pursuing truth, cultivating talent and creating ideas. That is a heavy and responsibility task of Moral Education in Universities, not only have many favorable conditions, but also facing serious challenges^[2]. Urgent needs of new situation and tasks for moral education in universities are made to lead the socialist core value system, efforts to make the contemporary college students be in-depth learners of socialist core value system, a firm believer in positive communicators and exemplary practitioner. College moral education should conjunct with the actual, do innovation, enhance direction improve the effectiveness, and adhere to the dialectical unity of single dominant and diverse development^{[1][3]}. It is made to ensure both direction and progressiveness, but also rich and vivid, in line with new results to enrich socialist core value system content, and play an important role in building a socialist harmonious society.

The University Library is an important force in the activities of construction on campus culture "education", the main body of the campus building of spiritual civilization, the highest level of the campus culture, mainly including campus history and cultural values, life concepts which agreed with by all teachers and students. It is the concentrated reflection of the nature of a school, personality, mental outlook^[4].

As its special status and role in school education, the school library plays an important role in school education including moral education among various subsystems because of. First, mutual transformation among intellectual, aesthetic and moral education, play an indirect role in the mutual promotion^{[2][5]}. The growth of knowledge can contribute to the improvement of cognitive and analytical ability, to create conditions to distinguish between right and wrong, to recognize the beauty and

ugliness, to distinguish from good and evil. It can be said that the intellectual is the basic condition to achieve the Goals of Moral Education. Meanwhile the aesthetic which is a role of education and probation can provide auxiliary for morality, "guiding out of goodness using aesthetic", we can say that the aesthetic is a mean and way to achieve the Goals of Moral Education. Simultaneously, moral education will play a stimulating role to the advancement of the intellectual and aesthetic. While setting the subsystems of intellectual, aesthetic and moral education as a whole, it contains rich subjects in school library as the philosophy, political science, education, sociology, anthropology, psychology, management science, history, economics, organizational science, system science and science subject matter, formed cultural influence in great libraries. This culture is not only an important part of campus culture, but also an important part of moral education. Second Library Culture has a unique and direct support on Moral Education in schools. Library culture is a kind of spiritual culture, also a covert culture, it does not like concrete things that can be intuitive, neither exists independently, but everywhere. Now young students are always in a certain cultural values, cultural backgrounds of the external world. They cannot fail to recognize external things with subject to the constraints of the cultural background around them, while their ideals and the formation of personality in a certain cultural context of constant self-renewal^[5]. When the Library culture and all aspects of formation on moral education forming three-dimensional systems engineering for the construction of socialist spiritual civilization, it will to promote young students in accordance with a certain degree of cultural contents and code of ethics to shape the personality of individuals and their behavior to be recognized, affirmative, negative or exclusion. This shape and norms, not only are the beginning of the concept of collectivism of young students and the formation of social responsibility, but also can cultivate and sublimate with

continued shape to deeper level of noble ideological level and emotional and specification. Therefore, libraries culture is an important part of the school moral education work.

2. Weakening of the Library moral education function

Although the library has many advantages in cultural environmental, but it is large and not very full in the role of the reality of moral education to protect, including both the limitations of the traditional education system and library's own concept^[7].

2.1. *Emphasis on scientific, Despise on humanistic, moral education weakening*

Over the years, under the influence of the traditional concept of emphasis on scientific and despise on humanistic, literature and art books were set as "miscellaneous books" to the extra-curricular reading object, and even to the position of the opposite of moral education, while enthusiastic reading of literature and art books and non-professional students set as "lay about who not attend to one's proper duties with ideology unhealthy"^[2]. Selecting collection of books and the allocation of funds, through the large tilt to the professional knowledge and periodicals of books; book prices are rise and the financial constraints, so books of literature and art periodicals bear the brunt of a compressed collection of objects, resulting that books for students readable. Especially both value books of ideological and aesthetic are less, the aesthetic experience cannot met^[9]. Facing to pollution of the yellow, gray vulgar culture of pornography, violence which growing flood day by day, and phenomenon of "money worship" social climate and corruption and other evils, the students in the classroom cannot gain specific and effective answer, while there don't have enough books of the humanities providing quality spiritual and nutritional supplements, meanwhile psychological immunity weakening, it is difficult to get rid of the reality vices confusion, even gained pollution of spiritual.

2.2. *Emphasis on books, Despise on young people, the quality and ability of librarian ranks weakening*

Since building the library has always been just as extracurricular reading objects and reading places, it was placed out of formal education series and teaching activities, even while at the same time of emphasis on literature resources ignoring the development of qualified personnel and reducing the quality requirements, which resulting in the weakening of cultural qualities and ability of knowledge of librarians. But the result is to limit the reality of moral education function to play, most remain in a passive reflection of the level of books, the person's conscious dynamic role and positive entrepreneurial spirit is insufficient, "potential energy" is far from being transformed into "real function"^[12]. Moreover, the quality of people's ability to weaken inevitable caused the degradation of moral education function and decreased of the literature collection and documentation of quality of

service. The reasons for this situation is the main institutional issues: with regard to moral education, the library have functions but no jobs, no jobs means no obligations; no obligations cause the ability weakened; the weakening ability is not only limit realistic play for functions of moral education, but also lead to the degradation of both functions. Such vicious cycle, it's getting worse, not only weakened the practical value and social status of the library, but also limited the effectiveness of the current moral education system.

2.3. *Emphasis on control, Despise on oriented work, the regulatory function abnormalities deformity*

Since not to think highly the protection of moral education in library, it was placed out of formal education series and teaching activities, while as the saying "Not in its place, not do their government", resulting that it caused the defects of the library rules and regulations^[11]: low standard for purpose and principle - emphasis on the principle of pragmatic purpose, it is limited to be able to maintain the normal order flow and information flow, to ignore the ultimate purpose of education, to emphasize the operating procedures to read of flow of literature, to ignore the education of cooperative development and Code of conduct. Imbalance of functional properties - that emphasizes the "tools" of management, ignore the "resources" of education, resulting in deformity expansion of its external control functions, yet making the function of education-oriented relative weakened, nowadays there are many tough measures and disciplinary warnings such "must do, are not allowed, as, otherwise" etc, rarely shows "why" to guide students to recognize the value of the scientific, ethical and spiritual connotation to grasp the rules and regulations, limiting the rules and regulations by external control to the conscious act of conversion efficiency^{[2][8]}.

There has a strong appeal to moral education and present situation of Libraries: purify the social environment, optimize school education environment, even must with particular emphasis on support to protect the role of the library and cultural environment of moral education; continue to weaken the boundaries of teaching and supplementary educational, change the traditional auxiliary concept, strengthen the modern protection awareness, make the students' extracurricular reading and Library Reading Guidance included in the formal teaching and learning activities; increase the proportion of books funding and the collection of humanities books in proportion, striving to improve collection quality and quality of documentation service; in further to improve the rules and regulations of a little less simple property management tools and cool control features, with more multi-cultural resource properties and education-oriented features^[12]. The experts have pointed out that the value of libraries should be assigned by 5% in the premises, 20% of information resources, 75 percent of librarians. Therefore, special attention to the development of qualified personnel and requirements to improve the quality of librarians is prerequisite to make its worthy of teachers for an example, while constantly making the hierarchical of knowledge structure and functional diversification for librarian team to ensure collection of literature and documentation

services more in line with the goal of moral education requirements.

3. Tasks and methods in the construction of campus culture for university library

3.1. A clear understanding of the task of University Library in the construction of campus culture

The construction of campus culture include material cultural construction spiritual civilization construction and institutional culture construction, while a comprehensive and coordinated development of three aspects of building is in order for schools to establish a complete image of the culture. Library culture is an integral part of campus culture based on the members of library as a whole and as a main body, to create the generated values to reflect the national spirit and characteristics of the times in education and management practice, educational concepts, ways of thinking, behaviors and is a reflection of the library education culture, is the core library development potential^{[3][14]}. First, it is a need to train an Information team for libraries with firm political stand, fine style of work, business skilled, diligent and honest, comprehensively improving ideological and moral standards and scientific and cultural qualities of the staff, makes the library construction of campus culture to a new level. Secondly, it must improve their thinking and understanding to enhance construction of campus culture for libraries, especially improve thinking and understanding of party members and cadres. At the same time, it should raise awareness from high politics. From the broad terms, the construction of campus culture is an important feature of socialism, an important goal and an important guarantee of the modernization drive, related to the full realization of cross-century grand blueprint and the relationship to the prosperity of cause of socialism. Good or bad of the library work will inevitably have some impact on the process of modernization. As the libraries are education institutions, the educational effectiveness has a direct impact on the culture of teaching and research and socialist successors^[12]. The University Library is the image of the "window" of socialist civilization. Mental outlook of the librarians directly represents the image of the school and work directly influences the construction of school culture. Therefore, it is must to strengthen leadership, promote the library and cultural construction.

3.2. Ways and means of construction on the Library for campus culture to participate in, we can consider that:

(1) Strengthen material and cultural construction, create a good educational environment.

With the deepening of education, the subject of how to implement the "silent education" is becoming increasingly important. "Silent education" refers to the educational environment. So educators generally attach great importance to educational role of the environment, including the interpersonal environment and the physical environment. Appearance of library staff, Library culture and the attitude belongs to the interpersonal environment, library facilities, while the layout, the facility and capacity of library belongs to the physical environment^[3]. The

library building itself has a function of both material and spiritual aspects. The library building is not only to meet the requirements of collection of books and reading material, but also to meet the spiritual needs of readers. It requires that a library building must have impressive architectural image of the "cultural center" or "learning center" for readers to create a quiet and harmonious learning environment free stretch, so make the library applied to improve the mental effect, and to enlighten the thinking activities of reader, guide the reader to seek knowledge, to help the reader to explore the place of study. The library is a treasure trove of knowledge, so university libraries should pay more attention to improve quantity and quality of library literature, making it to be one of the school teaching and research center of activity. The final purpose of the Library to use is to improve the utilization of the literature, especially the creation of various types of reading is particularly important and reading room is actively involved in the construction of campus culture of "best window". The reading room has different characteristics, such as the Social Science Books Reading should be a strong learning atmosphere-read and the science book reading should reflect the rigorous atmosphere of scientific research^{[4][13]}.

(2) Guide collection of literature for readers, show a role of second class

Through use of development of the collection of literature, University Library is to do the campus spiritual and cultural construction. Students in colleges and universities are more active audience in library, they come to the library after-school leisure time with different purpose and interest-reading, curious doubts, expanding their knowledge horizons. Library staff should provide appropriate collection of literature, and actively carry out the Reading Guidance for readers for different reading needs. As advertising subtly dominate the majority of consumers purchasing needs, advising can play the role of intelligence^[3]. In connection with trends and characteristics for the reading of readers in different periods, we should take appropriate advising. For example, for low grade freshman guide, it only needs to introduce the library, basically so that they know how to use the library; for high school students, it needs to recommend best of literature to them, while providing consulting services to offer documentation clues to further improve students' awareness of information and retrieve documents. Navigable content should be healthy, regardless of the social science or natural science; we must pay attention to provide the correct, scientific content. According to characteristics demand of various types of readers, through different forms, staff should reveal the collection of resources to recommend good literature to readers, play the role of extension and expansion of classroom education, showing that the second class in the campus culture construction plays positive role, so that students can not only obtain required knowledge from subject, but also gain many helpful suggestions and trigger spirit of interest and positive in learning^[7].

(3) Track hot spots of campus, form atmosphere of dissemination of correct ideas

Hot spots on campus, especially the hot spot of reading and the diversification of book, are important window to observe the thought and look of college students at a specific period of campus culture, while are the barometer for understanding soul of contemporary college students. Various phenomena and omens of campus hot spots first perceived the library of the school's largest cultural information gathering place. Campus is not ideal world, the ever-changing society all affect students' mental, and in the face of variety of dynamic changes in society, students continue to do psychological adjustment to adapt to society. Process of psychological adjustment forms a "hot spot". Each hot spot is an impact to Collection of library, but also a good time for the use of library literature campus spiritual and cultural construction. In order to meet strong desire of college students for reading, school libraries are actively extensive collection and provide a wide range of publications, meanwhile actively guide the healthy development of campus hot. In the process, library take an active, positive attitude with ideological and political education in schools, it is a bounden duty ^[6].

(4) Carry out healthy and elegant cultural activities on campus to support organizations of student

The best combination of education and entertainment organic is a educational function of today's universities innovative and recreation is a good way to campus culture for physical and mental pleasure. For the view of psychological, varieties of cultural activities on campus are better to develop a variety of useful talents from two aspects of personality and intellectual, with personality of moral and virtues of character, personality ,ability and so on. During in school and life, the entertainment occupies a considerable part of the whole life, library can act in concert with the Students' Union and various community organization, hold varieties of beneficial activities, such as Reading Sharon, Reading Speech, Reading Essay, Reading Festival. Through healthy reading activities, it can enrich students 'knowledge and improve ability of students' understanding for the world and transform the world. Guide the students to watch a good film, television, organized by Television Week, to carry out the film evaluation, so that make students gained a good education from health and elegant art of film and television film; organize music appreciation, concert to carry out the singing competition, with style and elegant music purify the mind of student and cultivate the mind. Through the influence and infection of students, train imagination of thinking. The Library actively cooperate with the school community organizations to carry out campus cultural events which are elegant taste and lively up, resist the vulgar, passive forms of entertainment, do better to make healthy and orderly development of the construction of campus culture along the track of a socialist spiritual civilization ^{[4][5]}.

4. Conclusion

The libraries involved in the construction of moral education in universities, it needs to explore ecological and cultural environment to adapt to the cultural environment for libraries of universities:

4.1. Rich collection of resources is the prerequisite and guarantee for building culture for library

The University Library is a silent type of impact on students to teach, so libraries should accord their nature and mission to systematically collect professional publications and teaching reference, focusing on the characteristics of Collection Development. First, we must pay attention to the collection of professional disciplines and academic, to ensure that meet the needs of teaching and research and student learning; secondly, pay attention to deal with rational allocation of the good professional books and moral education book ratio, so that students in the learning expertise can train good moral character, correct outlook on life values and moral values; thirdly, focus on the collection of aesthetic and cultural resources. In short, the collection of resource content should be constantly enriched, which is an important prerequisite for improving library culture ^[7].

4.2. High-quality team of librarian is the force of building the library cultural

Librarians should have the following qualities: first, have a good work ethic with spirit of dedication, it is the only way to play in the work initiative and dedication for students and teachers; secondly, adhere to study of socialism with Chinese characteristics theory, to establish a correct outlook on life values of morality, consciously resist money worship, hedonism, individualism, erosion, to ensure that the library become the window and carrier of advanced culture; Thirdly, have good basic skills and solid professional knowledge, especially in today's age of Internet, should have more modern scientific and technological knowledge ,and also have more higher foreign language proficiency and agile awareness of scientific and technological innovation, for the construction of campus culture to provide more innovative and unique information products.

4.3. People-oriented is the core of construction of library culture

The Library provides services to teachers and students, while teachers and students are the basis of survival and development of library. Therefore, libraries must take practical measures to improve the overall quality of librarians, to strengthen their concept of people-oriented service, improve their ability to work, have a standardized management system and standardized management procedures, and create a good cultural environment, a good image, friendly attitude, good manners and civilized behavior with standardize language services to students and teachers ^{[8][9]}.

4.4. Environmental construction is necessary to ensure Library Culture

Environment building means that it is atmosphere which embodied through facilities of library building layout the landscaping art hall, decorate a variety of physical and chemical form. Educator Tao, once said that a vibrant, stable and harmonious, healthy and positive atmosphere,

itself has a wide range of educational functions. Library which is a treasure house of knowledge, a sacred place to enlighten ingenuity of people, we should make it sure to purpose consciously reflect the library's unique content and style for library looks^{[13][15]}. Therefore, the design of internal environment of University Library should be space organized with people-centered, according to environmental characteristics of the library within the greening of light color material and a variety of library equipment to create a harmonious atmosphere, and achieve reunification of practical function of the library, social functionality and artistic beauty. For example, to have greenery premises around the library, flowers embellishment and so on; creating rich sophisticated atmosphere of elegant interior decoration; on the hall stacks Reading Room may post scholarship saying, fine art painting and calligraphy works^{[10][11]}. Young students exposure to the library, can feel the flavor of the times and culture, knowledge of wistful emotions naturally rising from the bottom of my heart, so that the spiritual is purified. It is not only can achieve the purpose of reading and learning, but also be in favor of incentive motivated and character cultivation.

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