Research on the Construction of Humanism Campus of Colleges and Universities

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Abstract - This article gives the definition of humanism campus at the very beginning and then analyzes the elements of humanism campus that includes four parts which are material culture, spiritual culture, system culture and behavior culture. At last, the writer offers some advices on the construction of humanism campus of colleges and universities with the four aspects.

Keywords - Humanism Campus; Construction of Humanism Campus of Colleges and Universities; Solution and Suggestion

1. Definition of Humanism Campus

Humanism Campus is a kind of dynamic campus on the background of the development of the education cause and based on the campus. It is also means to integrate the ideas of people oriented and educating people with culture into the school affairs, to conceive of improving the students' comprehensive quality as the aim, and to develop the school itself and form a dynamic campus with rich cultural presence, features, following the development of school and scientific research while the harmonious democracy campus atmosphere and inclusive human relations are forming and the teachers and students are getting develop.

The definition of humanism campus includes two aspects:

Firstly, humanism campus is a campus through which the idea of people oriented was carried out. In the development of the humanism campus, to put people at the centre is necessary, which means specifically to put the benefits of the university faculties and students in the first place, to respect the principal position of them and to get the development of college for their own all round development. However, this kind of faculties-and-students oriented should be active instead of passive and be based on the interaction between the college and the teachers and students.

Secondly, humanism campus is a campus that can promote the common development for college and teachers and students. The aim of humanism campus is to promote the students' comprehensive quality in order to meet the needs of the country and society and ensure their own benign development, which is also the goal of

achieving the individual healthy growth of all the teachers and students, keeping the development of humanism campus in a good condition and advancing the development of the education cause in our country.

2. Elements of Humanism Campus

The humanism campus includes four parts which are material culture, spirit culture, system culture and behavior culture. Among those four elements, the material culture is foundation of humanism campus, the spirit culture is core of humanism campus, the system culture is ontology of humanism campus and the behavior culture is carrier of humanism campus.

2.1. The Material Culture is Foundation of Humanism Campus

The material culture is the explicit culture of humanism campus, the prerequisite for the construction of humanism campus and also the integral part and important support of humanism campus.

As the objective existence of the substance, the material culture of campus has the characteristic of visual pattern that includes the values and aesthetics of designers and builders, which can be touched directly by people's senses and be long lasting.

The material culture of campus also includes the geographic location, geographic feature and some other campus natural environment and the layout of hardware projects like different kinds of buildings, teaching and research facilities, living facilities, cultural facilities, every blade of grass and every tree. The exquisite

material culture of campus can beauty the environment, while the unique material culture and complete hardware facilities can help all the teachers and students get subtly influenced enlightenment in edutainment activities, purified soul and cultivated mind.

2.2. The Spirit Culture is Core of Humanism Campus

The spirit culture is not only the deep level of humanism campus but also the spirit core of it, the highest goal for its constructing, and a kind of internal rational culture.

As the important contents of spirit culture, the motto, the spirit, and the style of study and teaching of a college are the reflection of educational philosophy and value pursuit of the operator, the essential condition to cultivate those builders and successors of socialist cause who have ambition, morality, culture and discipline, and the soul of college.

The college journal, college history, college badge, and college anthem are important manifestations of culture heritance and innovation of a college. Among them, the college journal and college history reflect the development history of the past and situation of now by using the historical evolution as the main content. And the college badge and college anthem have a role in the conveying of the philosophy of schooling and in the cohesion of teachers and students.

2.3. The System Culture is Ontology of Humanism Campus

The scientific college rules and reasonable and good campus system culture are also very important contents of humanism campus.

The campus system culture includes the tradition, ceremony, rules of college which as the immanent mechanism, is also the indispensable safeguard mechanism for keeping the normal order of college and humanism campus.

The system culture environment of college is a type of culture with strong normalization, order, and sense of organization, which needs to be strictly followed and enforced. Once the system culture environment with strong stringency and enforceability be highly identified by the members of college, it can not only improving the formation of good qualities and values, but also condensing a cultural tradition with the spirit of inheriting.

2.4. The Behavior Culture is Carrier of Humanism Campus

The behavior culture is a good carrier of humanism campus. And the behavior culture embodied in the teachers and students, referring mainly to their life style and behavior habit, and the spirit of college and style of study reflected from them. In the behavior culture of college, the college is just a advocator while the teachers are dominant power and the students are the main part. So, all the three elements should be combined together to

mobilize the students' thoughts and to make them take active part in all kinds of activities related to behavior culture, which can only promote the development of students in a greater extent.

The behavior culture of college mainly includes academic culture, science and technology culture, art culture and internet culture.

What we should pay attention to is that the four elements of humanism campus is closely related rather than cracked. They are an integral whole with interaction and interdependent, which constitute the humanism campus.

3. Solution and Suggestion to Promote the Construction of Humanism Campus of college

The construction of humanism campus of college should be started with the elements of it, which refer to the material culture, spirit culture, system culture and behavior culture.

3.1. The Material Culture—Foundation of Humanism Campus

The material culture of college is the foundation of the construction of humanism campus which is expressed in the form of material objects, closely related to the study life of teachers and students. And to build a favorable humanistic environment and to enhance the culture guidance should be a priority of all. Since the campus is the space to educate while the environment is the soundless classroom, it is a very important manifestation of the construction of material culture of college to build an exquisite humanistic environment of campus that can be regarded as an attractive textbook that is beneficial to cultivate the students' mind, purify their soul, inspire and enlighten their wisdom.

The humanistic gallery: To build several unique humanistic galleries can create a rich campus culture atmosphere, improve the taste of culture and art, become the landmarks of college, reveal the first-class achievement of the college, and inherit the heavy cultural deposits.

The campus sculpture: To make the unified planning and design and build some sculpture groups of the famous college leaders, outstanding alumnus and famous teachers can form a unique landmark that carries history and culture and show a strong spirit of times. When the sculptures merge into the campus environment, it will become an important cultural feature of the college.

The theme square: The theme square can improve the cohesion to some extent by bringing people the feeling of fresh and kind. The college should perfect the integrated design of the theme square to offer the students with some beautiful visual landscapes, rich culture atmosphere, and humanized space to arouse resonate, lead a good interaction between the teachers and students and the humanism culture of campus and motivate the vitality of the environment.

Building culture: There should be building culture in the buildings of college and also a higher taste of culture, academic style and rich culture atmosphere is necessary. Different cultural characteristics can be highlighted by decorating the administration building, teaching building, dormitory building and canteen according to their functions.

3.2. The Spirit Culture—Core of Humanism Campus

As the core of humanism campus, the spirit culture is the most typical spiritual features deposited in the long-term operation of a college and also the internal dynamic and source of spirit of the heritage and development of a college.

Mission of college: The mission of college is the externalization and extension of its spirit in the function of running a college and an important foundation and carrier of practicing the spirit of college. The college should follow a clear development target and find its place in the fields of talents cultivation, scientific research, society service, and culture heritage. At the mean time, the college should advertise the mission of college through various kinds of form to make itself be recognized and known by alumnus and the community.

Mission statement: The mission statement is a summary and conclusion of a college about the self-position, philosophy of education, value, operation behavior, goals of construction, development model and development path, which is also a spirit to guide the behavior of the whole college. The mission statement of a college should be clarified and served for the teachers and students and the society.

Motto and spirit of college: College should constantly enrich and deepen the connotation of its motto on the basis of its strategic target and historical mission and combine more characters of times with history heritage to further enhance the cohesive force and centripetal force. To unify the spirit as well as thoughts, to strengthen the consensus, and to rich and improve the connotation of the spirit of college becomes an important standard to guide the work of teachers and study of students.

Anthem, badge, and flag of college: Every college should have a college anthem with its own characteristic. Meanwhile, it is advisable to regulate the use of the anthem of college in order to promote the sung of it and to make its melody wistful and inspiring. And also, to regulate the range of use of the flag of college can expand the influence. For example, a flag-raising ceremony can be held in some important occasion like sports meeting and can be held regularly. Moreover, the college should open to collect the design of the badge of college in accordance with its own features, post a confirmation and make a series principle to ensure the application of the badge.

3.3. The System Culture—Ontology of Humanism Campus

The system culture is a very important manifestation and ontology of humanism campus. The consistency of rules and culture of the system can be ensured by enhancing the construction of institutionalization and standardization. And after that, the deep conjunction of rules, culture and long-term development goals will be further realized to create a positive interaction and consistent, efficient, and stable relationship among the subjects of college for the implementation of strategy of college. A good system culture should be built in the following aspects:

Firstly, adhering to people-centered, respecting to students' individuality, and guarantying the reasonable rights and interests of students are important. On the process of the construction of humanism campus, the college should take the students' participation into consideration, which can not only promote the construction of rules, but also make the students more willing to observe the rules and regulations that made by themselves and guide the cultivation of qualities like self-management, autonomous management, harmonious endeavor, integrity and fraternity. The design of the system will meet the needs of both the development of college and students.

Secondly, for the teachers, it is necessary to build the philosophy of operating a college by relying on teaching, provide the staff with attentive service, consolidate the status as the host in college, integrate various resources, establish humanistic employment mechanism, business training mechanism, and promotion mechanism, and try to explore the value and capacity of teachers and students as far as possible.

Thirdly, humanistic care should be ensured. Since the main part of college is teachers and students, when working on system of rules the college should pay attention to their interests. The college, departments, and different functional divisions should build a regular communication mechanism with teachers to follow the progress of teachers and students in ideological and political works and professional ability, create a good development atmosphere and working condition, protect and motivate their enthusiasm and initiative and build an exquisite humanistic environment of campus.

3.4. The Behavior Culture—Carrier of Humanism Campus

The behavior culture is one of the most important factors of the construction of humanism campus. It mainly refers to organize the teachers and students to carry out all kinds of activities related to the features of college by following the scientific and cultural theoretical guidance and using the relevant cultural facilities.

Students' science and technology activities: To hold the "Challenge Cup" Students' Extracurricular Scientific and Technological Works Competition, the Venture Contest, the Students' Science and Technology Culture Festival, and the Scholars' Forum and the Students' Forum and set up an innovation and enterprise fund can cultivate the innovative spirit and practical ability of students.

Culture and arts activities: According to the ideas that to make large-scale activities into series and exquisite, make medium-scale activities characteristic and departments' responsibility, make small-scale activities regular and students associations' responsibility and

make the brand activities popular and classes' responsibility, it is a good method to enrich students' culture activities and expand their qualities by developing college students' culture, sports and art activities with distinctive features and wide participation and building brand culture activities.

Social activities: College should value the practical teaching, enhance the construction of brand laboratory, consolidate the teaching practice base, and emphasize the role of different social activities in the cultivation of talents.

Student association activities: College should establish a hierarchically management system in line with the concept of highlighting the innovation and entrepreneurship, strengthening volunteer service, optimizing the culture and art, and encouraging the interests and hobbies. And after that, college should also adjust the layout structure of the students association and promote some special activities from the students association.

Academic forum: College should create some brand lectures with its own features, which is for example to invite some academic masters, famous scholars, famous alumnus and well-known public figures to give lectures and at the same time to select a group of well-known professors and young scholars with great thoughts and achievements to give special topic reports and academic lectures on a regular basis, which is helpful to promote

the interaction and communication between the teachers and students.

4. Conclusion

Under the new situation, the construction of humanism campus of college is gaining more and more attention and put on the agenda. The humanism campus of college is a silent enlightenment and a stimulation of a vigorous spirit. The campus of college that full of humanism spirit must contain rich cultural connotation which will be bound to affect the entire life of the students.

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